Photo: private

Importance of innovative products
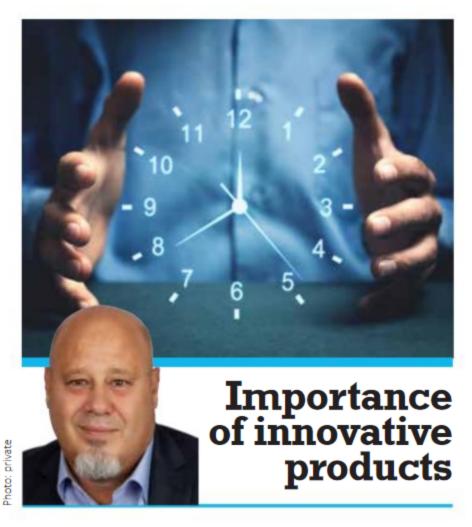
How can staff wellbeing be addressed more readily, and what can we do to improve it?

Motivated staff are a benefit to every practice, the doctor and the patients. A harmonious atmosphere and respectful interaction show the appreciation of the employees but just as important is a modern workplace and high-quality products, because they make work much easier.

For example, staff spend a significant part of their time on maintaining the instruments, scalers and curettes for instance need to be constantly sharpened. But instrument sharpening is not only time-consuming, it can also be boring, frustrating, harmful and moreover must be constantly repeated. The patented XP® technology of our brand American Eagle is an enormous improvement because it makes instrument tips much more durable and resistant than standard products and sharpening is no longer necessary. Moreover, the slim design means easier access to interdental spaces and periodontal pockets, therefore better results can be achieved while the patient's comfort level is increased. Thanks to the razor-sharp blades, force can be reduced and thus the tactile sensitivity is retained while the ergonomic handles significantly reduce hand fatigue.

Another example is Young Dental's range for professional tooth cleaning. The disposable Prophy Angles have a small, round head and a particularly narrow design, giving the therapist greater visibility and accessibility. The single-use products reduce the risk of infection, as well as save time and money as no sterilization or preparation is required and the handpiece is less susceptible to wear and tear.

Thus the staff benefits from innovative products while the patient benefits from a better treatment and the practice enhances its reputation which increases the satisfaction of all involved. Good, well thought-out products therefore support the staff, improve the treatment, spare the nerves, save time and reduce costs.

Frank Whyte,
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